

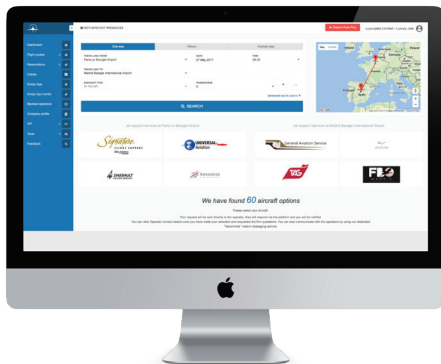
ARE YOU LOOKING FOR THE
PERFECT PLATFORM TO
PROMOTE YOUR BUSINESS TO
THOUSANDS OF CLIENTS WORLDWIDE
ALL AT THE CLICK OF A BUTTON?



Using the very latest technology, Returnjet revolutionises the way in which Brokers and Operators connect. No other platform provides so much choice, backed up with dedicated Account Management. Which is great news for you! With a range of advertising packages available, you can now promote your business to buyers with a tailored campaign that works for you.

AIRPORT LOCATION ADVERTISING

The Returnjet platform has over 7,500 airports listed where charter brokers can search by airport name, city, ICAO/IATA or FAA codes. At each airport we display up to 4 advertising banners for companies who want to be seen regularly by licensed operators or charter brokers. We can apply a “hover message” that describes your services or a special offer you want to promote at that particular location.

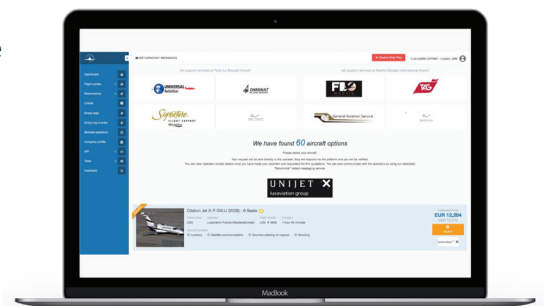


REGIONAL MAINTENANCE SUPPORT ADVERTISING

If your company provides aircraft technical support in a particular region lets say New York or London you can buy an exclusive banner advert that shows up for any flights going in or out of the selected region airports. Your banner advert will show under the title “maintenance support for this flight can be found here”. The way this works is that you give us the details for your aircraft types coverage for both line and base maintenance and we only show your banner for those aircraft types.

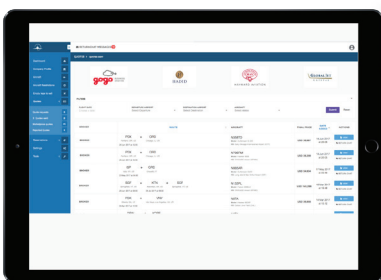
FEATURED AIRCRAFT ADVERTISING

Along the lines of a google sponsored advert you can pay for a particular tail to be the featured aircraft for any particular location. Your aircraft will always show top of the search list regardless of the price estimated. You will always be asked for a quote on this aircraft because the brokers will know that you are promoting it for more charter business.



HEADLINE BANNER ADVERTISING

These are our main headline banner adverts and there are just 4 on each side of the platform, broker and operator. There are multiple options here. Firstly you can have your advert to show on either broker or operator or both. You can have a permanent slot or you can share your slot with either one, three or seven other advertisers. Also with a pop up balloon message for any special deals at any particular location.



PUT YOUR BUSINESS RIGHT IN FRONT OF YOUR TARGET AUDIENCE:

With over 15,000 page views each week by 850 professional charter brokers and over 1,000 licensed charter operators, Returnjet is the perfect platform to build your brand.

PRICING STRUCTURE:

We offer a range of promotional packages which you can tailor to your needs.

Advertising Format	Exclusive	1 in 2	1 in 4	1 in 8
Headline Banners	\$5000	\$2500	\$1250	\$625
Airport Location	\$800	\$400	\$200	-
Featured Aircraft - (up to midsize)	\$240	-	-	-
Featured Aircraft - (above midsize)	\$480	-	-	-
Regional Maintenance Support	POA	POA	POA	POA

**All prices are per month net of VAT payable in advance in minimum 3 month packages.*

MEASURING YOUR SUCCESS...

If you have google analytics on your own site, you can see the referral activity for yourself. Alternatively, we can send you a 3 monthly stats report on views and CTR activity.

You have total flexibility over the message you want to promote through your ad. Working with the format specification that you choose, you can update your logo or creative any time.

WHAT TO DO NEXT...

If you would like to find out more about the many advertising and promotional opportunities that Returnjet can offer simply contact our teams on the numbers below.

For more information contact your local Returnjet team:

Europe: +44 333 200 5800

America: +1 330 236 1255

Email: admin@returnjet.com